

**FACT: Members of the Nebraska Independent Crop Consultant Association make crop production recommendations on more than 1,387,000 acres of crop land in Nebraska and Kansas.**

## Target Marketing At It's Best

If you're looking to showcase your agricultural product or service to some of agriculture's most influential buyers, then you will want to be an exhibitor at the Spring 2012 Conference of the Nebraska Independent Crop Consultant Association.

For only \$300.00 your company can be at the forefront of this convention that features more than 90 independent crop consultants from across the state. Your exhibit fee will provide you an 6 foot skirted table, 1 full meeting registration and the opportunity to meet and mingle with professionals who provide recommendations on 1,387,000 of acres of Nebraska and Kansas crop land each year. **(If your company is currently a "Friend of NICCA" your exhibit space is free. Please return the registration form with the appropriate box marked.)**

## NICCA Spring Conference EXHIBIT RESERVATION

Please reserve 1 exhibit space for our company at the upcoming Annual Meeting. Our check for \$300.00 is enclosed.

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Our company is a "Friend of NICCA"

Please return by January 22 to  
NICCA  
P.O. Box 412  
Kearney, NE 68848-0412



Nebraska Independent Crop  
Consultant Association  
P.O. Box 412  
Kearney, NE 68848

# Great Beginnings Start Here



Nebraska Independent Crop  
Consultant Association  
Spring Conference

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January 30-February 1, 2012  
Keystone Resort  
Keystone, Colorado

**NICCA Spring Conference  
January 30-February 1, 2012  
Keystone Resort, Keystone, Colorado**

**Monday, January 30**

- 5:00 – 6:00 p.m. Registration and View Exhibits  
6:00 – 7:00 p.m. Dinner  
7:00 – 7:45 p.m. Keynote Speaker Dr. Gary Peterson

**Tuesday, January 31**

- 7:00 – 8:00 a.m. Breakfast and Registration  
8:00 – 8:30 a.m. Ray Ward “Iron Fertilizer on High pH Soils”  
8:30 – 9:30 a.m. Leroy Svec “R & D Towards 2050 - What’s needed and How”  
9:30 – 10:00 a.m. Bruce Bosley “Goss’s Wilt Management”  
10:00 – 10:30 a.m. Break and View Exhibits  
10:30 – 11:00 a.m. Jason Welker “Enlift Weed Control Systems”  
11:00 – 12:00 a.m. NICCA Business Meeting  
12:00 – 1:00 p.m. Lunch  
1:00 – 2:00 p.m. Friends of NICCA Chemical Updates  
2:00 – 2:30 p.m. Robert Miller “Soil Sampling - How Good is Your Sample”  
2:30 – 3:00 p.m. Break and View Exhibits  
3:00 – 4:00 p.m. Raj Khosla “Precision Nutrient Management”  
4:00 – 5:00 p.m. Phil Westra “Controlling Herbicide Resistant Weeds”  
6:00 – 8:00 p.m. Dinner

**Tuesday, February 1**

NICCA Ski Day – Lifts open from 8:30 am to 8:00 pm

**Special Thanks to Pioneer HiBred International, DuPont and  
Monsanto for their extra support of convention activities.**

**CONVENTION FEES**

**\$150 Member**

**\$200 Non-Member**

**Special prices on a variety of lodging accommodations are available  
including regular hotel rooms and condominiums.  
To inquire about lodging costs and availability or to make reservations  
call 1-800-258-0437 and ask for Group Code CF2ICC.**

**Committee Members**

**Chairman Todd Shank**

**Gabe Zwiener**

**Dustin Rohde**